

FRAMEWORK FOR DRAFT LOCAL TRANSPORT PLAN [LTP4]

STRATEGY – TO 2030

STRAPLINE = ‘A City CONNECTED by Travel and Transport’

CITY’S TRANSPORT VISION TO 2030 – THE CONNECTED CITY =

Promoting & providing sustainable travel

‘We want to continue to develop an integrated and accessible transport system that is well-maintained and enables people to travel around and access services as safely and freely as possible, while minimising damage to the environment and contributing to making our city a safer, cleaner, quieter, healthier and more attractive place.’

LTP4 PRINCIPAL AIM

‘To transform the city’s transport system to enable local people and their communities; businesses and their employees; and visitors, to become healthier, safer, better connected and well-informed, and ensure that Brighton & Hove can perform to its maximum capacity in delivering sustainable economic growth within the wider City Region, and protect the world class, natural environment of the Brighton and Lewes Downs Biosphere.’

STRATEGIC LTP4 GOALS

- Grow the Economy Sustainably
- Reduce Carbon Emissions
- Increase Safety & Security
- Provide Equality, Mobility & Accessibility
- Improve Health & Well-being
- Enhance the Public Realm
- Encourage Respect & Responsibility

LTP4 TRANSPORT OBJECTIVES

Economy = Ensure transport and travel contribute to the delivery of sustainable economic growth

- Remove barriers that prevent people from accessing jobs, shops, and cultural and visitor attractions.
- Improve connections within and between local neighbourhoods and the city centre.
- Increase the efficiency of the transport system through the use of technology.
- Ensure that the local transport system is well maintained and becomes more resilient.

Carbon Reduction = Reduce transport emissions that affect climate change and our local environment

- Reduce the need to travel for some journeys and activities.
- Provide information and choices for people to enable them to travel more sustainably on a regular basis.
- Promote and enable greater use of zero- and low-emission forms of transport.
- Use new technology to maximise reduction of carbon emissions

Safety & Security = Create streets and neighbourhoods that are safe and welcoming for people to move around and use socially

- Create safe, inclusive and accessible streets that everyone can enjoy.
- Develop and maintain convenient and pleasant routes between neighbourhoods
- Enable people to feel more safe and secure when travelling in the city, especially when using sustainable forms of transport

Equality, Mobility & Accessibility = Create an accessible and inclusive transport system for everyone

- Increase the availability and accessibility of travel choices for everyone, especially the most vulnerable and those with the greatest need
- Identify and overcome physical and social barriers to travel that prevent people from reaching essential and important facilities and services, and the city's green and open spaces
- Provide better access to 'real-time' information for all local journeys

Health & Well-being = Encourage and enable healthy and active travel choices

- Minimise the impacts of transport-related air and noise pollution on people and local communities.
- Encourage and enable people to achieve greater levels of active and healthy travel by providing greater choice.

Public Realm = Design and create places that are inviting and attractive and enhance people's quality of life and regenerate the city

- Ensure that the city is easy for people to navigate
- Create and enhance local distinctiveness and character within local neighbourhoods
- Design and deliver high quality places that everyone can enjoy, especially in the city centre and on the seafront

Respect & Responsibility = Increase people's awareness of others and change attitudes and behaviour when using the city's transport system

- Promote considerate and courteous behaviour by all road users
- Improve the experience and increase the levels of satisfaction amongst local residents and visitors when travelling in the city

GEOGRAPHIC SCOPE

Wider

- (Inter)national role – visitor destination
- Regional area – Coast to Capital LEP area
- Sub-region – Greater Brighton City Region

Local

- City
- City centre
- Wards
- Communities
- Streets/Corridors
- Destinations & interchanges

POLICY SCOPE

Regional, Sub-regional and Local Strategy & Policy

- Coast to Capital LEP - Strategic Economic Plan
- Greater Brighton City Region – City Deal
- B&H Community Strategy – Connected City
- Local Development Framework – City Plan (2014)
- BHCC Seafront Strategy (draft – Nov 2012)
- BHCC City Plan (Part One submission - Feb 2013)
- BHCC Corporate Plan (March 2013)
- City Region Active Travel Strategy (Cycle City Ambition Bid - April 2013)
- One Planet Living Sustainability Action Plan (May 2013)
- South Downs National Park Partnership Management Plan (draft – July 2013)
- Brighton and Lewes Downs Biosphere Management Strategy (July 2013)
- Air Quality Action Plan (draft – July 2013)
- BHCC Economic Strategy (refresh - July 2013)
- Neighbourhood Plan development – Rottingdean, Hove Park, Hove Station, Carlton Hill, Marina.

EVIDENCE AND DATA – including

- 2011 Census
- National Travel Survey 2013
- DfT Door to Door Action Plan – July 2014
- Strategic Economic Plan 2014
- City Plan 2014
- Joint Strategic Needs Assessment 2013
- City Tracker Survey 2013
- Air Quality Management Areas 2013
- City Snapshot 2014
- National Highways & Transport Survey 2014
- One Planet Living Sustainability Action Plan

ENGAGEMENT

- Transport Partnership
- Stakeholder workshops/events
- Councillor workshop

MAIN TRANSPORT CHALLENGES AND THE STRATEGIC OBJECTIVES THAT CAN BE MET

- **Tackling congestion** – *economy/carbon reduction/health & well-being*
- **Managing pollution (emissions = carbon, noise)** – *health & well-being/carbon reduction*
- **Improving road safety** – *safety/health & well-being/economy/*
- **Enhancing the public realm** – *economy/carbon reduction/safety & security/equality & mobility & accessibility/health & well-being*
- **Increasing transport choices** – *equality & mobility & accessibility/health & well-being/safety & security*
- **Maintaining infrastructure** – *economy/safety*
- **Changing behaviours** - *all*

DELIVERY PLAN (2015/16 - 2018/19)

STRAPLINE = 'TRANSFORMING the City's Transport and the Ways People Travel'

PRINCIPAL FOCUSES

Overall approach

- Maintain
 - Manage
 - Improve
- } Resilience

Area-based approach to improving travel and transport for people - with the primary focus on local

- Support local PEOPLE & COMMUNITIES with the greatest need or who are the most vulnerable
- Promote and provide active and healthy travel options for PEOPLE
- Encourage and welcome VISITORS

- Develop more cohesive, inclusive and sustainable local NEIGHBOURHOODS
- Improve the CITY CENTRE
- Maintain and enhance the SEAFRONT
- Protect and manage the NATIONAL PARK

- Enhance local STREETS to encourage greater use of them by residents
- Improve LINKS, ROUTES AND SERVICES to/from, or in, key local and central destinations

KEY THEMES

PEOPLE & COMMUNITIES - Connecting PEOPLE & COMMUNITIES with NEIGHBOURHOODS

- Age - children (15%) & older people (14%)
- Disability – mobility & sensory (DLA=75/1000)
- Ethnicity (11%) & religion
- Gender & sexual orientation (14%)

- Residents (273,000) & visitors (9.5m+/year)
- Workers & volunteers

Overall focus on connections within and between neighbourhoods

PLACES & DESTINATIONS - Enhancing NEIGHBOURHOODS & DESTINATIONS for PEOPLE

- **Shopping** – Town Centres, District Centres, Local Centres
- **Homes** – clusters/concentrations & outlying settlements
- **Work/jobs** – clusters/concentrations
- **Health** – GP Surgeries, Health Centres, Polyclinics, Hospitals
- **Education** – Schools, Colleges, Universities

- **Natural environments** – SDNP, SNCIs, SSSIs, Nature Reserves, Beach
- **Open spaces** – Parks, Allotments
- **Tourism/Leisure** – Pavilion, Volks Railway, Piers, Engineerium, (i360)
- **Sport/Leisure** – Marina, King Alfred, Prince Regent, Withdean Stadium, Golf Courses
- **Recreation/Leisure** – Cinemas, Playgrounds, Clubs
- **Culture** – Libraries, Museums, Ancient Monuments
- **Worship** – Mosques, Churches
- **Care/Community** – Nurseries, various
- **Multi-use/function** – Brighton Centre, AmEx Community Stadium, County Cricket Ground, Brighton Racecourse, Greyhound Stadium
- **Informal** – Clock Tower, New Road, Churchill Square

- **Interchanges (vehicle/people)**– train stations, bus stops, taxi ranks, coach station, coach parking, cycle parking, car parks, on-street parking (incl. disabled driver & car club & solo m/cycle)
- **Transfer points (vehicle/goods)** – refuse/recycling (MRF), retail parks, industrial estates, loading bays/PO sorting office/storage warehouses etc

Focus on shopping areas

- Town Centres – Hove, London Road
- District Centres – St James's Street, Lewes Road (DA3), Boundary Road/Station Road (DA8), (Brighton Marina – DA2)
- Local Centres – x 17 incl. Fiveways, Grenadier, St George's Road, Warren Way etc

Overall focus on maintaining and improving places & connecting people and neighbourhoods with, and improving, the city centre, the seafront and the National Park.

LINKS & ROUTES - Maintaining and managing LINKS & ROUTES to provide better access and mobility for PEOPLE and BUSINESSES

Strategic corridors - including

- A23 & A259 & A270 & A293
- Rail lines – Brighton Mainline - 2 stations (incl. Brighton) & West Coastway – 3 Stations (+ Fishersgate) & East Coastway – 3 stations
- Cycle routes – NCN2 and NCN20
- Rights of Way

Major distributor routes - including

- A2038 : King George VI Avenue/Hangleton Road)
- A2023 : Nevill Road/Sackville Road/Hove Street)
- C56 : Dyke Road Avenue/Dyke Road
- B2123 : Falmer Road
- C5060 : Ditchling Road &
- Woodland Drive/Shirley Drive/The Drive/Grand Avenue

Minor distributor roads - including

- A2010 : Queen's Road & B2194 Station & Boundary Roads & Edward Street/Eastern Road & Wilson Avenue & Warren Road & B2066 Western Road/Church Road/New Church Road & Portland Road & Carden Avenue & Preston Drove & Nevill Avenue & Fox Way/Chalky Road & Elm Grove/Warren Road

Overall focus on maintaining, managing and improving links and routes

LTP4 DELIVERY PLAN PROCESS PRINCIPLES

- Develop ideas and concepts that fulfil wider policy aims
- Decide on priorities and programmes in line with citywide objectives
- Design projects, initiatives and schemes in consultation with partners and stakeholders
- Deliver projects, initiatives and schemes in a co-ordinated way that minimises disruption and maximises efficiency and benefits
- Determine the success and value for money of the investment made

KEY PROGRAMMES

Feasibility & Research - including

- Coach Strategy
- Freight Strategy
- Interchange Strategy
- Information Strategy
- Corridor/Route Hierarchy

Renewal/Maintenance

- Highway Asset Management Plan
- Roads and pavements
- Street lighting
- Bridges, walls and structures

Integrated Transport

- Local access to schools/jobs & business/shopping/parks & opens spaces/cultural & visitor attractions etc
- Interchanges – bus stops/train stations/coach station/car parks/taxi ranks/parking – car/car club/m'cycle/cycle
- City centre/seafront/National Park
- Strategic transport links
- Public realm
- Road Safety

KEY PROJECTS

Local Growth Fund [LGF] Projects – including

Connectivity and capacity schemes

- Valley Gardens Phases 1 & 2
- Valley Gardens Phase 3
- A259 improvements
- A23 London Road/Preston Circus
- Shoreham Harbour Transport Strategy (joint with WSCC)

Sustainable Transport (Reliability & Quality)

- Cycling Ambition Network (incl. OSR2 & Marine Parade)
- Bike Share
- Sustainable Transport Package
- Gateway to the Sea

Resilience (Reliability)

- Seafront structures (incl. Former Shelter Hall)
- Intelligent Transport Systems package
- Principal (A) road maintenance

Local Projects - including

- Brighton Station Gateway (completion)
- Old Town
- 20 mph zones
- Safer Routes to School
- Pool Valley Coach station
- Church Road, Hove
- Electric Vehicle Charging Points

Potential new schemes - including

- Wheels to Work
- Parking sensors

OTHER POTENTIAL FUNDING SOURCES – including

- BHCC capital and revenue
- Surplus parking income
- EU initiatives
- DfT Highways Maintenance Challenge Fund
- DfT Cycling Delivery Plan
- DfT Go Ultra Low [GUL] City Scheme
- Technology Strategy Board (Innovate UK)
- Planning-related developer contributions